



Euro-African Network of Excellence for Entrepreneurship and
Innovation
INSTART

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Transversal Accelerator Programme
TAP





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INTRODUCTION

The **Euro-African Network of Excellence for Innovation and Entrepreneurship - INSTART** – aims at improving the knowledge triangle by promoting an effective Innovation culture in Higher Education, and starting up Innovative modes of association and interaction between Universities, Businesses and Society in order to enhance the socio-economic environment across the South Mediterranean Region (MED).

Making university's activities more visible and accessible to companies and other stakeholders is important to contribute to economic growth by combining their collective knowledge and skills. The INSTART project develops innovative mechanisms to promote University Excellence in Innovation and Entrepreneurship and to increase University-business cooperation through the Mediterranean. To catch up on knowledge production, INSTART will implement the training Transversal Accelerator Program with innovative learning tools for different targets groups (professors, technical, graduates, postgraduates), focuses on new skills in Innovation and Entrepreneurship having a transversal impact on interesting disciplines for the Region (as Agriculture, Economics, Education and Engineering). In order to improve the capacities, create and reinforce structures of Innovation at the MED Universities, the project will develop a training Program including a visit period in Europe, and thus starting a best practice transfer Systems for long-term cooperation between MED-EU Universities.

INSTART project is designed to encourage Mediterranean Higher Education Institutions to become a referent for innovation and entrepreneurship in the labour market and society as a whole.

Transversal Accelerator Programme (TAP)

The main objective of the TAP, is to accelerate through up to date on Knowledge production, promote and start up an effective Innovation and Entrepreneurship Culture in MED HEIs by implementing the Transversal Accelerator Program. TAP, in a first step, focused for trainers and professors and, subsequently, offer for university students in the last course and those who have recently graduated, furthermore for Master & PHD students in the specifics INSTART domains.



This kind of non-formal learning set in ‘capsules’ may require consideration to mix training methods beyond traditional face-to-face arrangements, such as virtual classrooms, e-learning or video conferencing.

The training modules are as follows:

ON-LINE: 60 hours	
Axis 1: Innovation and Technology Transfer	
Course1: Introduction Innovation in a Globalized world	U. Szczecinski; Poland
Course2: Management of Innovation (How to be innovative? Approaches and tools)	UMa; Madeira – Portugal
Course3: Technology Transfer process (Intellectual property + contracts for research valorization)	FPCT-ULPGC; Spain
Lessons Learned (assessments)	All partners
Axis 2 :Entrepreneurship	
Course 1: Introduction of entrepreneurship in a Globalized world	U. Szczecinski; Poland
Course 2: Skills and competences of entrepreneurs (Motivation and implication of the students)	ULPGC; Spain
Course 3: Survey and trends of the market	U. Szczecinski; Poland
Course 4: Business tools (Business models == lean start-ups + business plan)	ULPGC; Spain
Lessons Learned (assessments)	All partners

For registration of online training:

<https://docs.google.com/forms/d/e/1FAIpQLScXnZkzBRF51-jBk6POuhqxOI563hcf9XbjMUVVmGYrtZEmbA/viewform>

For more information, you can:

Contact the coordinator of project: abdelaziz_benkirat@yahoo.fr

Or visit our website: <http://instart.ulpgc.es/>